**Food waste and food loss occur along the entire food chain, while research shows that investing in waste reduction pays.**

A third of all food produced globally ends up either as food loss or waste. USD 940bn EUR 150bn is wasted annually.

**Dutch consumers waste an average of about 61kg of food per year.**

36% of food consumed is wasted. Developing regions waste more food during production, whereas in western countries, it’s consumers that are most wasteful.

**Value ladder**

Some strategies for reusing food are more valuable than others. The higher a strategy appears on the value ladder below, the more valuable it is. Prevention is always the preferred option.

**Positive return on investment**

Research among almost 1,200 companies shows that 99% of all companies earn money by investing in reducing food waste. Half of the companies studied earn at least EUR 14 per invested euro.

**Action plan against food waste**

How can your company contribute to halving food waste in 2030?

1. **Measure!**
   - Create insight into how much food is wasted in your company and where.
   - Set a clear goal in line with SDG 12.3 – how can I halve my food waste?
   - Make an action plan for the short term and the long term.

2. **Classify**
   - Which amount of food waste can be avoided?
   - If waste is unavoidable, how can you increase its value? Use the value ladder!

3. **Action plan**
   - Set a clear goal in line with SDG 12.3 – how can I halve my food waste?
   - Make an action plan for the short term and the long term.

4. **Keep on measuring**
   - Keep track of your progress.
   - Can you involve other parties along the food chain?